



Demographic and Income Comparison Profile

Great Location in the Heart of the Historic District
876 Higuera Street San Luis Obispo CA 93401
Rings: 1, 3, 5 mile radii

Latitude: 35.2807
Longitude: -120.6623

	1 mile	3 mile	5 mile
Census 2010 Summary			
Population	15,512	51,064	61,032
Households	7,186	19,132	20,183
Families	2,027	7,544	8,275
Average Household Size	2.11	2.28	2.30
Owner Occupied Housing Units	1,703	7,444	8,211
Renter Occupied Housing Units	5,483	11,688	11,972
Median Age	24.9	24.4	26.6
2020 Summary			
Population	16,316	53,583	63,423
Households	7,409	20,134	21,245
Families	2,087	7,909	8,679
Average Household Size	2.16	2.31	2.33
Owner Occupied Housing Units	2,085	8,846	9,693
Renter Occupied Housing Units	5,324	11,287	11,552
Median Age	26.1	25.5	28.6
Median Household Income	\$49,153	\$56,567	\$58,372
Average Household Income	\$74,619	\$86,037	\$89,743
2025 Summary			
Population	16,781	55,972	65,962
Households	7,601	21,024	22,188
Families	2,143	8,315	9,122
Average Household Size	2.17	2.33	2.35
Owner Occupied Housing Units	2,159	9,230	10,127
Renter Occupied Housing Units	5,442	11,794	12,061
Median Age	26.8	26.6	29.5
Median Household Income	\$50,692	\$58,070	\$60,145
Average Household Income	\$78,070	\$91,803	\$96,548
Trends: 2020-2025 Annual Rate			
Population	0.56%	0.88%	0.79%
Households	0.51%	0.87%	0.87%
Families	0.53%	1.01%	1.00%
Owner Households	0.70%	0.85%	0.88%
Median Household Income	0.62%	0.53%	0.60%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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2020 Households by Income	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,710	23.1%	3,767	18.7%	3,807	17.9%
\$15,000 - \$24,999	640	8.6%	1,752	8.7%	1,805	8.5%
\$25,000 - \$34,999	511	6.9%	1,218	6.0%	1,285	6.1%
\$35,000 - \$49,999	881	11.9%	2,224	11.0%	2,307	10.9%
\$50,000 - \$74,999	1,191	16.1%	3,240	16.1%	3,363	15.8%
\$75,000 - \$99,999	648	8.7%	1,970	9.8%	2,075	9.8%
\$100,000 - \$149,999	859	11.6%	2,725	13.5%	2,943	13.9%
\$150,000 - \$199,999	488	6.6%	1,583	7.9%	1,733	8.2%
\$200,000+	480	6.5%	1,655	8.2%	1,921	9.0%
Median Household Income	\$49,153		\$56,567		\$58,372	
Average Household Income	\$74,619		\$86,037		\$89,743	
Per Capita Income	\$33,661		\$32,772		\$30,775	

2025 Households by Income	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,646	21.7%	3,679	17.5%	3,716	16.8%
\$15,000 - \$24,999	640	8.4%	1,772	8.4%	1,817	8.2%
\$25,000 - \$34,999	513	6.7%	1,229	5.8%	1,289	5.8%
\$35,000 - \$49,999	949	12.5%	2,385	11.3%	2,460	11.1%
\$50,000 - \$74,999	1,283	16.9%	3,526	16.8%	3,642	16.4%
\$75,000 - \$99,999	690	9.1%	2,112	10.0%	2,215	10.0%
\$100,000 - \$149,999	888	11.7%	2,833	13.5%	3,047	13.7%
\$150,000 - \$199,999	520	6.8%	1,670	7.9%	1,836	8.3%
\$200,000+	472	6.2%	1,817	8.6%	2,161	9.7%
Median Household Income	\$50,692		\$58,070		\$60,145	
Average Household Income	\$78,070		\$91,803		\$96,548	
Per Capita Income	\$35,152		\$34,881		\$33,174	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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2010 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	407	2.6%	1,487	2.9%	1,601	2.6%
Age 5 - 9	424	2.7%	1,502	2.9%	1,666	2.7%
Age 10 - 14	330	2.1%	1,424	2.8%	1,642	2.7%
Age 15 - 19	917	5.9%	7,921	15.5%	8,409	13.8%
Age 20 - 24	5,748	37.1%	14,881	29.1%	15,725	25.8%
Age 25 - 34	2,485	16.0%	6,024	11.8%	7,902	12.9%
Age 35 - 44	1,245	8.0%	3,631	7.1%	5,819	9.5%
Age 45 - 54	1,295	8.3%	4,447	8.7%	6,773	11.1%
Age 55 - 64	1,244	8.0%	4,317	8.5%	5,422	8.9%
Age 65 - 74	624	4.0%	2,392	4.7%	2,791	4.6%
Age 75 - 84	421	2.7%	1,782	3.5%	1,966	3.2%
Age 85+	373	2.4%	1,256	2.5%	1,317	2.2%

2020 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	393	2.4%	1,453	2.7%	1,569	2.5%
Age 5 - 9	412	2.5%	1,466	2.7%	1,615	2.5%
Age 10 - 14	331	2.0%	1,396	2.6%	1,590	2.5%
Age 15 - 19	883	5.4%	7,497	14.0%	7,950	12.5%
Age 20 - 24	5,766	35.3%	14,528	27.1%	15,324	24.2%
Age 25 - 34	2,781	17.0%	7,159	13.4%	9,070	14.3%
Age 35 - 44	1,285	7.9%	3,808	7.1%	5,901	9.3%
Age 45 - 54	1,168	7.2%	3,921	7.3%	6,058	9.6%
Age 55 - 64	1,396	8.6%	4,976	9.3%	6,145	9.7%
Age 65 - 74	953	5.8%	3,721	6.9%	4,233	6.7%
Age 75 - 84	503	3.1%	2,149	4.0%	2,375	3.7%
Age 85+	444	2.7%	1,512	2.8%	1,595	2.5%

2025 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	418	2.5%	1,580	2.8%	1,705	2.6%
Age 5 - 9	417	2.5%	1,532	2.7%	1,695	2.6%
Age 10 - 14	340	2.0%	1,423	2.5%	1,609	2.4%
Age 15 - 19	927	5.5%	7,611	13.6%	8,048	12.2%
Age 20 - 24	5,691	33.9%	14,526	26.0%	15,298	23.2%
Age 25 - 34	2,725	16.2%	7,013	12.5%	8,939	13.6%
Age 35 - 44	1,476	8.8%	4,627	8.3%	6,802	10.3%
Age 45 - 54	1,174	7.0%	3,949	7.1%	6,066	9.2%
Age 55 - 64	1,386	8.3%	4,894	8.7%	6,014	9.1%
Age 65 - 74	1,080	6.4%	4,298	7.7%	4,894	7.4%
Age 75 - 84	667	4.0%	2,875	5.1%	3,159	4.8%
Age 85+	480	2.9%	1,644	2.9%	1,733	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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2010 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,357	86.1%	42,629	83.5%	49,132	80.5%
Black Alone	177	1.1%	573	1.1%	3,189	5.2%
American Indian Alone	100	0.6%	291	0.6%	374	0.6%
Asian Alone	681	4.4%	3,147	6.2%	3,267	5.4%
Pacific Islander Alone	20	0.1%	72	0.1%	76	0.1%
Some Other Race Alone	536	3.5%	2,132	4.2%	2,668	4.4%
Two or More Races	639	4.1%	2,221	4.3%	2,326	3.8%
Hispanic Origin (Any Race)	2,090	13.5%	7,286	14.3%	9,643	15.8%

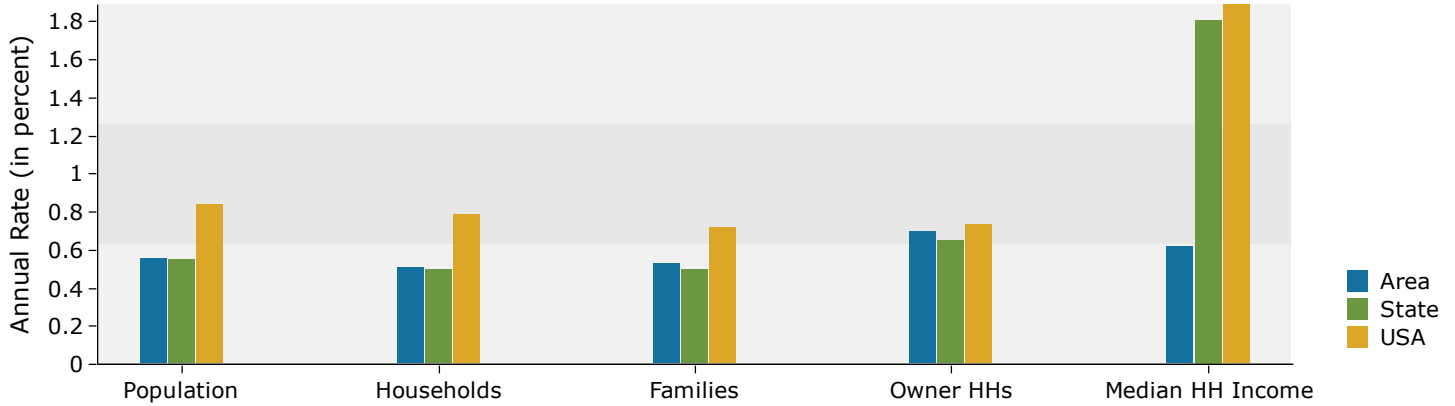
2020 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,672	83.8%	43,421	81.0%	50,105	79.0%
Black Alone	173	1.1%	560	1.0%	2,831	4.5%
American Indian Alone	107	0.7%	313	0.6%	391	0.6%
Asian Alone	876	5.4%	3,882	7.2%	4,034	6.4%
Pacific Islander Alone	21	0.1%	72	0.1%	76	0.1%
Some Other Race Alone	662	4.1%	2,593	4.8%	3,111	4.9%
Two or More Races	805	4.9%	2,743	5.1%	2,875	4.5%
Hispanic Origin (Any Race)	2,551	15.6%	8,822	16.5%	11,453	18.1%

2025 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,873	82.7%	44,597	79.7%	51,438	78.0%
Black Alone	172	1.0%	556	1.0%	2,765	4.2%
American Indian Alone	113	0.7%	336	0.6%	413	0.6%
Asian Alone	979	5.8%	4,360	7.8%	4,534	6.9%
Pacific Islander Alone	21	0.1%	75	0.1%	79	0.1%
Some Other Race Alone	732	4.4%	2,964	5.3%	3,500	5.3%
Two or More Races	890	5.3%	3,085	5.5%	3,234	4.9%
Hispanic Origin (Any Race)	2,849	17.0%	10,122	18.1%	12,884	19.5%

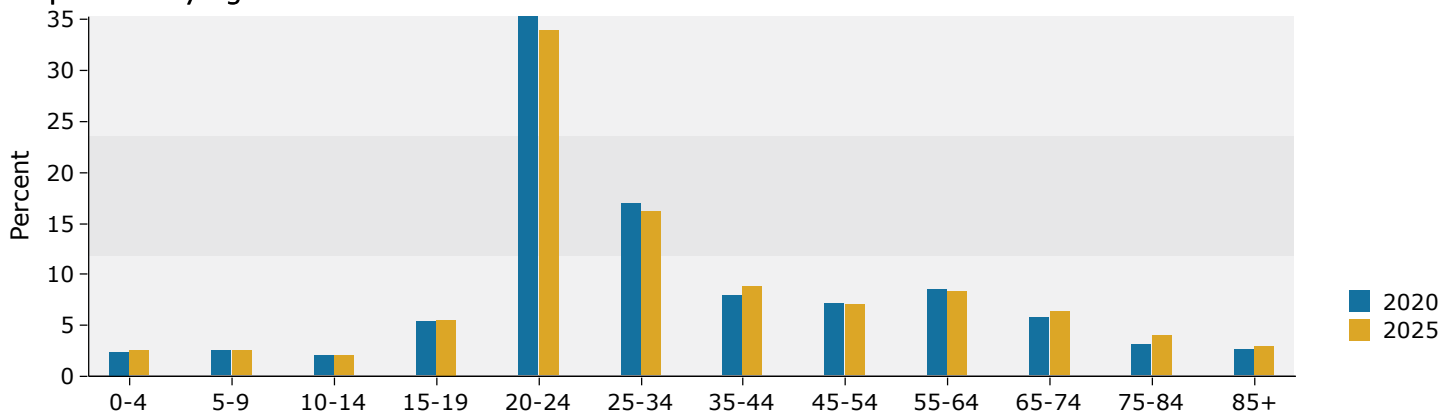
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

1 mile

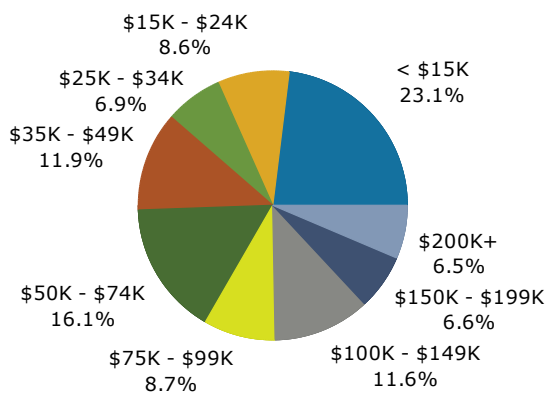
Trends 2020-2025



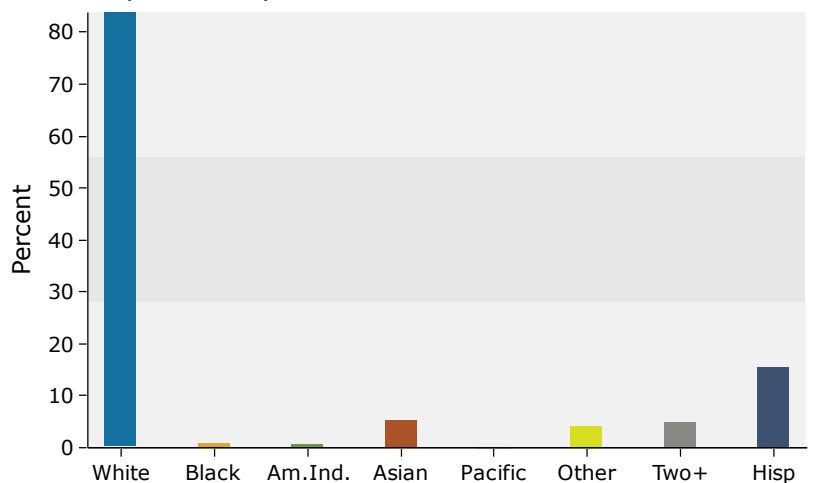
Population by Age



2020 Household Income



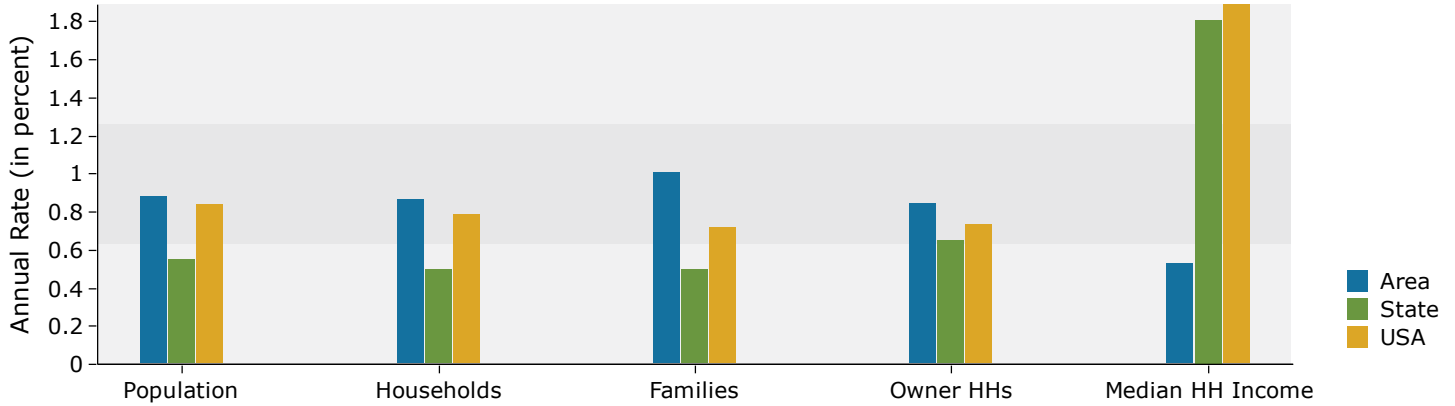
2020 Population by Race



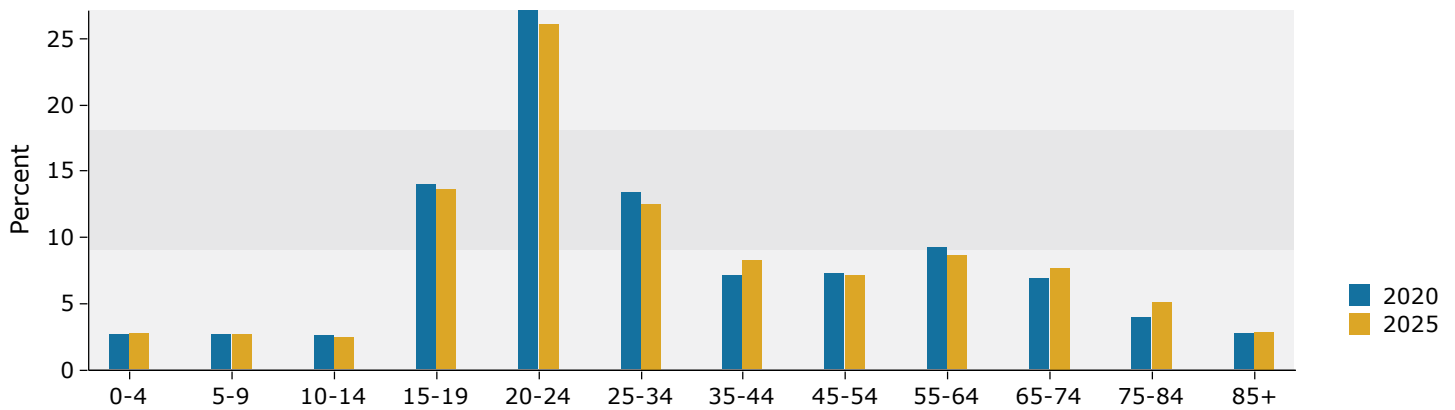
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

3 mile

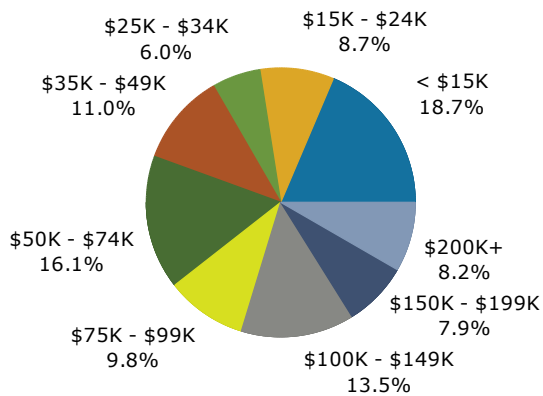
Trends 2020-2025



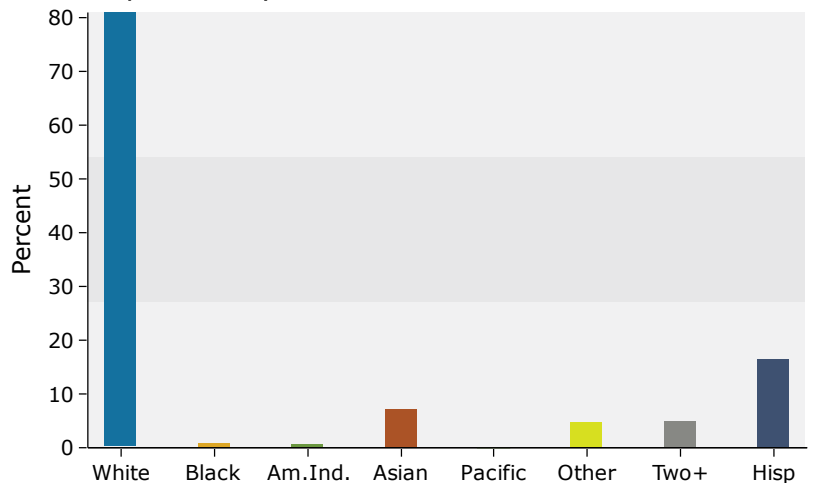
Population by Age



2020 Household Income



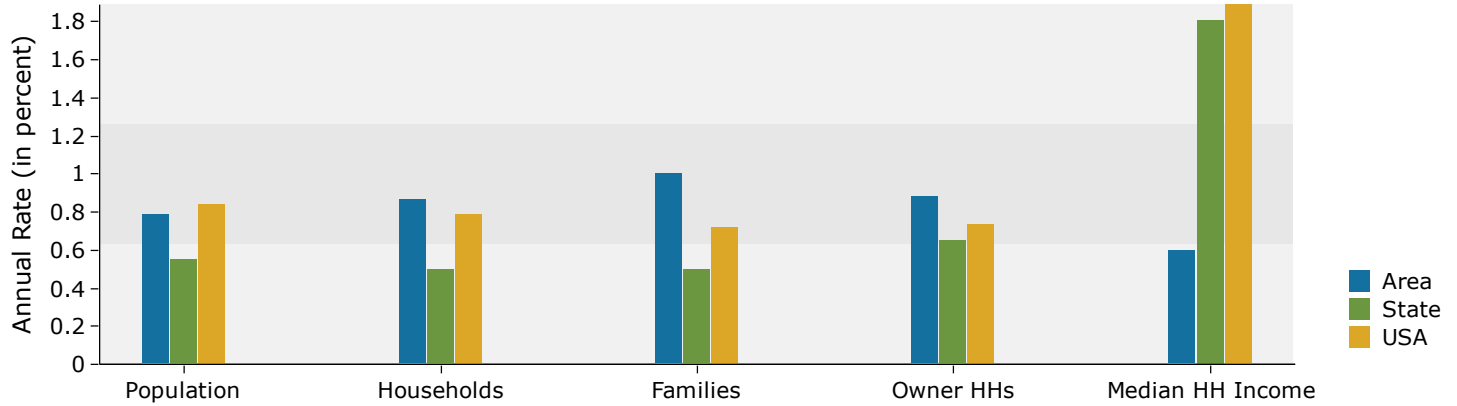
2020 Population by Race



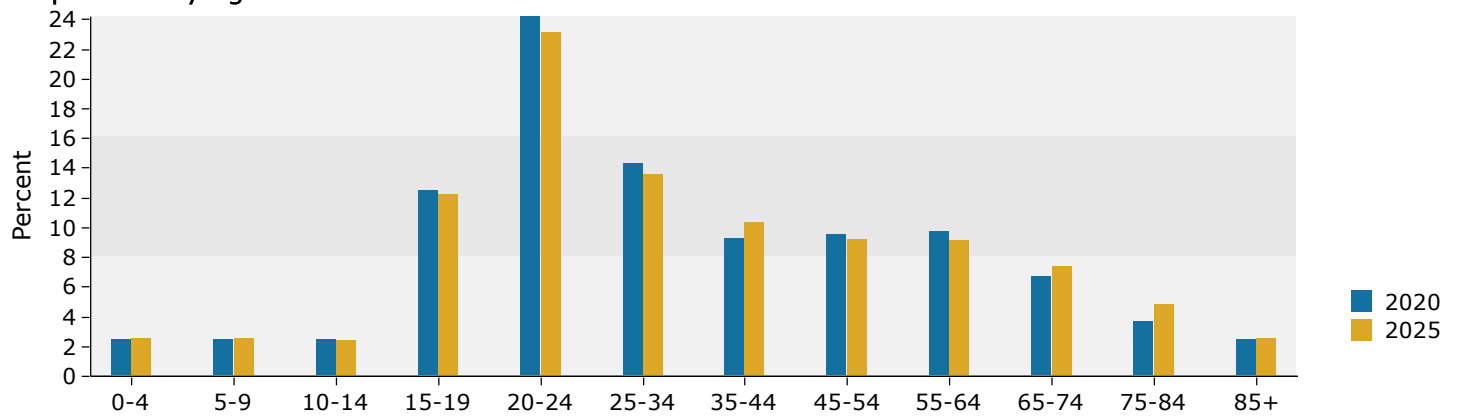
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

5 mile

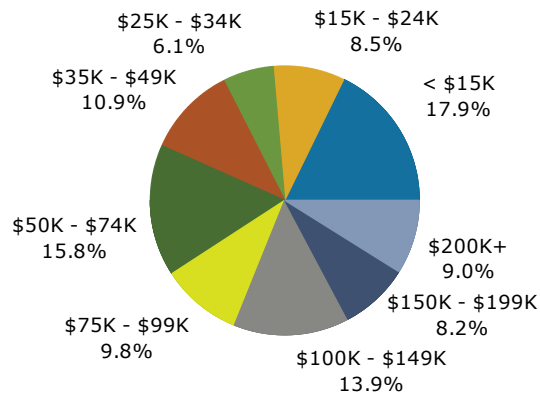
Trends 2020-2025



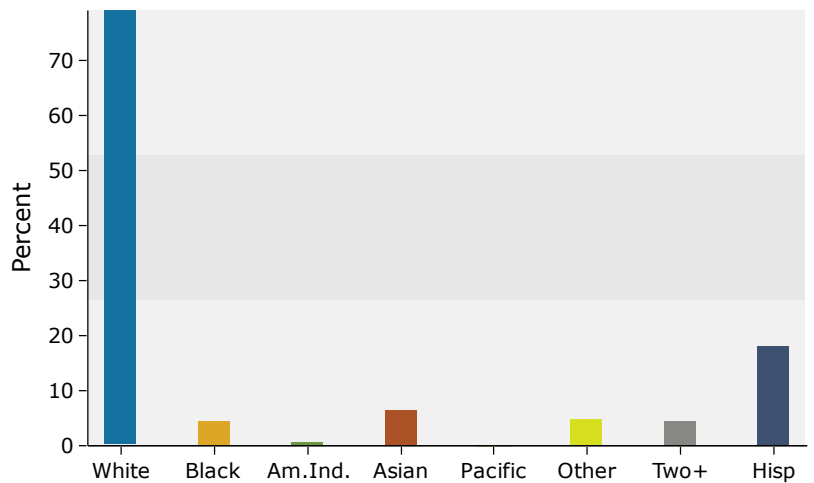
Population by Age



2020 Household Income



2020 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.